



The Sultz Law Group, P.C. focuses on consumer class actions and other complex civil litigation. The firm is headquartered in Poughkeepsie, New York, and maintains offices in New York City, New Jersey, Pennsylvania, and California. Since its founding in 2013, The Sultz Law Group, P.C., has served as lead counsel in numerous high-profile consumer class action cases. The firm is included in Martindale- Hubbell's Bar Register of Preeminent Lawyers for its class action practice. Jason Sultz and Joseph Lipari are AV rated by Martindale-Hubbell and have been selected as Super Lawyers. In addition, they have both been selected as the American Law Media's Mass Tort Lawyer of the Year. The firm's founding partner, Mr. Sultz, has earned selection as a Fellow of the Litigation Counsel of America (LCA), recognizing the country's top trial attorneys. The firm's attorneys have contributed to or been featured in various well known publications regarding their class action practice, including: *Law360*, *Inside Counsel Magazine*, *Risk Management Magazine*, and *CNBC News*. More detail about the firm, its practice areas, and its attorneys appear on its website: www.thesultzlawgroup.com

I. Representative Practice Areas

Consumer Protection Class Action Litigation

Attorneys at The Sultz Law Group, P.C. have advocated for consumers' rights, successfully challenging some of the nation's largest and most powerful corporations for a variety of improper, unfair, and deceptive business practices in a wide range of industries including, the auto, financial, cosmetic, food, and supplement industries. Through our efforts, we have recovered significant benefits for our consumer clients.

Recent Representative matters include:

- *Vincent, Wesley, et al. v People Against Dirty, PBC. and Method Products, PBC.*, (S.D.N.Y. 7:16-cv-06936) (served as co-lead counsel and obtained a settlement fund of \$2.8 million on behalf of a national class of consumers who purchased cleaning products deceptively marketed as "Natural")
- *Run Them Sweet, LLC v. CPA Global, Ltd., et al*, (United States District Court Eastern District of Virginia 1:16-cv-1347) (obtained a settlement fund of \$5.6 million on behalf of consumers who were overcharged with respect to foreign patent renewal services)
- *Rapoport-Hecht, Tziva et al. v. Seventh Generation, Inc.* (S.D.N.Y. 14-cv-9087) (served as co-lead counsel and obtained a settlement fund of \$4.5 million on behalf of a national class of consumers who purchased cleaning products deceptively marketed as "Natural")
- *Foster, Andrew Tyler et al. v. L-3 Communications EOTECH, Inc., et al.* (United States District Court Western District of Missouri 15-cv-03519) (obtained millions of dollars in monetary relief for consumers who purchased falsely advertised holographic weapons sights)
- *Davenport, Sumner, et al. v. Discover Financial Services, et al.* (United States District Court for the Northern District of Illinois 15-cv-06052) (served as co-lead counsel and obtained a settlement fund of \$5.6 million for victims of violations of the Telephone Consumer Protection Act)



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- *Baumgarten v. Cleanwell, LLC*, (E.D.N.Y. 1:16-cv-01780) (obtained injunctive relief on behalf of a national class of consumers against company that deceptively marked cleaning products as “Natural”)
- *Nicotra, Jennifer et al. v. Babo Botanicals, LLC* (E.D.N.Y. 16-cv-00296) (obtained injunctive relief on behalf of a national class of consumers against company that deceptively marked skin and haircare products as “Natural”)
- *Mayhew, Tanya, et al., v. KAS Direct, LLC and S.C. Johnson & Son, Inc.* (S.D.N.Y. 16-cv-6981) (preliminary approval pending for a proposed \$2.2 million settlement fund on behalf of a national class of consumers who purchased baby products deceptively marketed as “Natural”)

Commercial Litigation

Attorneys at The Sultz Law Group, P.C. handle high-stakes commercial cases for both plaintiffs and defendants. We specialize in significant liability exposure involving issues such as business torts, intellectual property matters in which we have pursued and defended against patent and trademark infringement claims, breach of contract, UCC sale of goods, predatory lending, misappropriation of trade secrets/customers, fraud, unfair competition, breach of fiduciary duty, conversion, business transactions, and land use actions. We have successfully represented municipalities as well as companies and individuals in a wide range of industries, including real estate, telecommunications, retail, manufacturing, construction, and alarm/emergency response systems. As a result of our aggressive representation, we have recovered millions of dollars on behalf of clients embroiled in contentious business disputes.

Recent representative matters include:

- *Fair Housing Justice Center, Inc., et al., v. Ulster Savings Bank* (S.D.N.Y. 16-cv-8608/2016)
- *Federal Trade Commission et al. v. Lifewatch Inc. et al.* (U.S. District Court, Northern District of Illinois 15-cv-05781)
- *Life Alert Emergency Response, Inc. v. Lifewatch, Inc.*, 2:08-cv-02184-CAS (FFMx) (C.D. Cal)
- *Scanner Guard Corporation v. Excelsis Investments, Inc. et al.* (EDPA 16-cv-00516)
- *101 Imaging LLC DBA Acuscan v. Dr. Rossi, MD., P.C. et al.* (Nassau County Supreme Court 601008/2014)
- *Asset Enhancement Solutions, LLC v. Lifewatch, Inc.* (Nassau County Supreme Court 601542/2014)



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- *Brune & Richard LLP v. Daniel Beyda et al.* (New York County Supreme Court 650443/2015)
- *CDP Holdings Group, LLC v. Daniel Beyda* (New York County Supreme Court 650261/2016)
- *Craig C. Goldberg v. GA Capital Partners LLC et al.* (New York County Supreme Court 652748/2015)
- *Daniel Beyda v. Daniel DiPietro et al.* (Nassau County Supreme Court 600916/2015)
- *Dover Madison Capital Management LLC v. Clearwater Systems Corp. et al.* (New York County Supreme Court 652315/2015)
- *Eddie Sitt, individually and derivatively and on behalf of Sitt Asset Management LLC and Sitt Leasing, LLC v. Ralph Sitt et al.* (New York County Supreme Court 652490/2016)
- *Enterprise Radiology, P.C. d/b/a Washington Heights Imaging v. CDP Holdings Group, LLC et al.* (Nassau County Supreme Court 601786/2015)
- *Lease-It Capital Corp. d/b/a Acculease v. I.M.S./Imaging Medical Solutions, Inc. et al.* (New York County Supreme Court 151316/2015)
- *Long Island Radiology Associates, P.C. v. Daniel Beyda M.D. et al.* (Nassau County Supreme Court 602572/2015)
- *Walker Winslow Group, LLC d/b/a Paradigm Health Plans v. Ross Krasnow, et al.* (U.S. District Court District of New Jersey 14-cv-7772)

Mass Tort Litigation

Attorneys at The Sultz Law Group, P.C. have successfully defended and prosecuted cases involving mass toxic tort cases docketed throughout the United States. Our cases have ranged from single- plaintiff, single-defendant, and single-product claims of personal injury to matters which involved hundreds of plaintiffs and hundreds of products.

II. Partner Biographies

Jason P. Sultz

Jason P. Sultz is a nationally recognized trial lawyer and the founding partner of The Sultz Law Group P.C. He represents clients throughout the United States in high profile litigations and has substantial experience in class actions, mass torts, business disputes, personal injury litigation, product liability, and intellectual property-related issues.

Mr. Sultz has successfully defended and prosecuted nationally recognized companies in highly publicized class action lawsuits in state and federal courts, including proceedings before the



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Judicial Panel on Multidistrict Litigation. These class actions involved a wide variety of matters, including unfair competition, breach of warranty, product-related issues, employment discrimination, civil rights, overtime wages, the Fair Debt Collection Practices Act, abusive mortgage lending practices, The Telephone Consumer Protection Act, and consumer protection statutes of nearly all fifty states. Mr. Sultz has been appointed as lead counsel in a number of class action lawsuits in which he has recovered millions of dollars and obtained injunctive relief on behalf of aggrieved consumers nationwide in cases involving fraudulent representations of various foods and products.

Mr. Sultz is a frequent author and lecturer about class action lawsuits and has been quoted in national publications concerning the Class Action Fairness Act and class action settlements.

Mr. Sultz also routinely litigates matters involving complex commercial disputes. He represents both plaintiffs and defendants in these cases. These matters include contractual disputes, business fraud, predatory lending, misappropriation of trade secrets/customers, land use actions, breach of fiduciary duty, and unfair competition. These clients have been engaged in the real estate, retail, financial, telecommunications, construction, medical and manufacturing industries. Most recently, Mr. Sultz obtained injunctive relief on behalf of one of the largest real estate developers in New York City in a multi-million dollar lawsuit involving various properties.

Mr. Sultz also has successfully litigated hundreds of product liability cases involving a wide range of products, including catastrophic injury and wrongful death matters resulting from fires and electrocutions. Most recently, Mr. Sultz conducted a trial in which the court returned a favorable verdict in favor of his client, the defendant, in a case involving allegations that his client's product caused a fire and property damage in excess of \$10 million.

Additionally, Mr. Sultz has extensive experience in mass tort cases, including those involving asbestos and the alleged health effects of cell phone use. Given Mr. Sultz's significant experience in mass tort matters, he regularly advises his clients during corporate crisis situations associated with product recalls, federal agency investigations, state attorney general inquiries, and mass tort and class action litigation threats.

Mr. Sultz also represents individual plaintiffs in catastrophic personal injury cases. Most recently, on the eve of trial, Mr. Sultz obtained over \$2.5 million on behalf of his client who was severely injured in an auto-related accident.

Prior to opening The Sultz Law Group P.C., Mr. Sultz was the youngest equity partner at one of the largest law firms in the country where he served as the co-chairman of its class action



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practice group. Earlier in his career, Mr. Sultz was in-house counsel for Owens Corning, a Fortune 500 Company, where he was involved in defending the company against tens of thousands of asbestos lawsuits throughout the country.

Mr. Sultz has received the Martindale-Hubbell AV rating, indicating that his legal peers rank him at the highest level of professional excellence. He was also named as a “Mass Tort Lawyer of the Year” by American Law Media, and has been recognized as a Super Lawyer for the last 8 years. Mr. Sultz, was also featured on the front cover of the Wall Street Journal's Legal Leader's magazine in 2014 and 2015 designating him as one of New York's top rated lawyers. In addition, Mr. Sultz has earned selection as a Fellow of the Litigation Counsel of America (LCA), recognizing the country's top trial attorneys. The LCA is an invitation-only honorary society that is composed of less than one-half of one percent of American lawyers.

Adam Gonnelli

Mr. Gonnelli is a partner at The Sultz Law Group, P.C. Throughout his career, Mr. Gonnelli has served as lead or co-lead counsel in numerous high-profile class action cases throughout the country resulting in multi-million dollar recoveries to consumers, employees, and investors. Mr. Gonnelli concentrates his practice on consumer fraud class actions, wage and hour litigation, and transactional/commercial litigation. Some of his representative cases include *Guttentag v. Ruby Tuesday* (\$3 million recovery for employees in FLSA wage suit); *In re NutraQuest, Inc.*, No. 06-202 (D.N.J.) (consumer fraud case against national diet supplement company); *Wanzo v. Nextel Commc'ns, Inc.*, No. GIC 791626 (Cal. Sup. Ct.) (consumer case challenging change in “nights and weekends” plan); *Rice v. Lafarge North America*, No. 268974 (Md. Cir. Ct.) (merger case resulted in a benefit of \$388 million); and *In re Fox Entm't Group, Inc. S'holders Litig.*, No. 1033-N (Del. Ch. 2005) (benefit to shareholders of \$450 million); *Foster v. L-3 Communications EOTECH, Inc.* (United States District Court Western District of Missouri 15-cv-03519) (obtained monetary recovery for consumers who purchased falsely advertised holographic weapons sights); and *Run Them Sweet, LLC v. CPA Global Limited, et al.* (United States District Court Eastern District of Virginia 16-cv-1347) (obtained a settlement fund of \$5,600,000 for consumers who were overcharged with respect to foreign patent renewal services).

While attending Cornell Law School, Mr. Gonnelli served as Editor-in-Chief of the Cornell Journal of Law and Public Policy and was a member of the Atlantic Regional Championship moot court team in the Jessup International Law Moot Court Competition (1997). At Rutgers University, Mr. Gonnelli lettered in football and fencing and served as Student Government President.

Prior to joining The Sultz Law Group, Mr. Gonnelli was a partner at a national plaintiff class action law firm where he served as the chairman of its Wage Theft Practice Group. Before



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attending Law School, Mr. Gonnelli was a Financial Writer at the Federal Reserve Bank of New York, where he wrote educational materials on international trade and monetary policy.

Joseph Lipari

Joseph Lipari has litigated in state and federal courts throughout the United States, and he has appeared before binding arbitration panels. Mr. Lipari has achieved numerous successful outcomes as counsel for plaintiffs and defendants, including verdicts and settlements.

He has successfully represented businesses in complex suits arising out of high-profile, catastrophic events including: underground mining accidents in Alabama; steel mill explosions in Pennsylvania and Louisiana; and extended unplanned shutdowns and outages in mills, plants, and factories located across the United States and abroad.

Mr. Lipari was featured in *Law360* for a verdict which he obtained on behalf of defendant in a jury trial in Louisiana. Defendant held not liable for a \$2.6 million wrongful death award following a deadly molten steel eruption allegedly linked to equipment designed by the company's predecessor. *Moyer v. Siemens VAI Services and Signal Metal Industries, Inc.*, No. 2:11-cv-03185 (U.S. District Court for the Eastern District of Louisiana).

Mr. Lipari has also been involved in creating significant caselaw regarding the use of the term "Natural" in product labeling and advertising. *See, e.g., Silva, Christopher et al. v. Smucker Natural Foods, Inc. and J.M. Smucker Co.*, 14-cv-6154 (EDNY); *Sitt v. Nature's Bounty, Inc. et al.*, 15-cv-04199 (SDNY).

He is admitted to the bars of New York, Pennsylvania, and New Jersey. He has also appeared as counsel, by way of pro hac vice admission, in over twenty states. Mr. Lipari has lectured and published on topics including trial strategy, patent disputes, hydrofracking in the Marcellus Shale, and risk management practices.

Mr. Lipari is a 2002 graduate of Seton Hall University School of Law. Before law school, he attended Officer Candidate School in Quantico, Virginia and was offered a commission as Second Lieutenant in the United States Marine Corps.

Prior to joining The Sultz Law Group P.C., Mr. Lipari was a partner at a prominent national litigation firm. Earlier in his career, he was associated with one of the largest law firms in the country.

Mr. Lipari has received the Martindale-Hubbell AV rating, indicating that his legal peers rank him at the highest level of professional excellence. He was also named as a "Mass Tort Lawyer of the Year" by American Law Media, and has been recognized as a Super Lawyer.



III. Associate Biographies

Jeremy Francis

Mr. Francis is an associate at The Sultz Law Group. His practice focuses on commercial litigation and consumer class actions.

Prior to joining The Sultz Law Group P.C., Mr. Francis was an Assistant District Attorney in the Kings County District Attorney's Office, where he prosecuted misdemeanor and felony cases, including driving while intoxicated, narcotics, gun possession, and assault. He tried close to a dozen cases and secured guilty verdicts in Kings County Criminal Court. Subsequently, Mr. Francis was associated with a firm specializing in traumatic brain injury cases.

Mr. Francis interned for the Honorable Kiyo A. Matsumoto in the Eastern District of New York and gained experience drafting opinions concerning a wide range of federal issues. As an intern for the United States Attorney's Office in the Eastern District of New York, he played an integral role in securing convictions in a RICO murder re-trial involving complex issues of expert testimony admissibility.

Mr. Francis attended Yale University, where he graduated with honors in Political Science. He is a 2011 graduate of Vanderbilt University Law School, where he was an Articles Editor of the Vanderbilt Journal of Entertainment and Technology Law. His article, "The Kindle Controversy: An Economic Analysis of How the Amazon Kindle's Text-to-Speech Feature Violates Copyright Law" was published in the Fall of 2011.